

PHONT

As diverse as language itself.

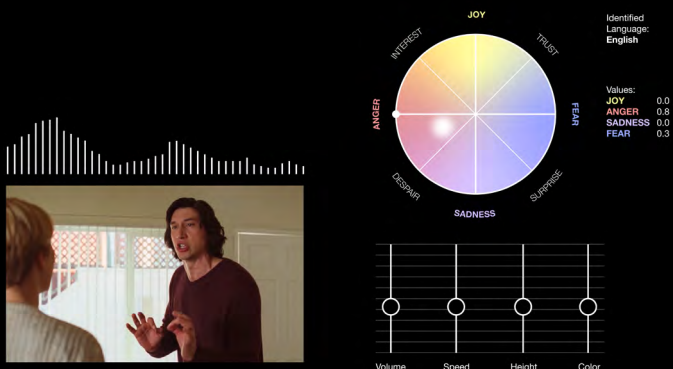
The next big UX innovation

Subtitles are the new standard. Both in streaming and on social media, more and more videos are being watched with subtitles. But subtitles only show what is spoken and not how it is spoken. We at Phont have set ourselves the goal of finally doing something about boring and non-inclusive subtitles and making them as diverse as language itself.



Technology

Using AI-powered emotion recognition algorithms, we detect linguistic features such as emotion in spoken language, and visualise these features through AI-generated fonts based on empirically developed type design. Customers can access the world's first audible subtitles through an API and easily integrate it into their offerings such as streaming, social media, or other digital platforms.



Impact

Imagine you want to watch a comedy reel on social media on your way to work in a noisy subway. Or imagine that you are one of the 2 billion or so hearing impaired people in the world. With Phont, you can have a more immersive but also more inclusive media experience. By integrating Phont and showing they value inclusion, immersion and speech diversity, companies reach new audiences while proving their values. Our vision is to establish a new standard in the media industry that will have a worldwide impact.



»Equal access to all levels of education.«



»Empower the social inclusion of all.«



»Inclusive public spaces.«



Team

We are a young startup and a diverse team with professional backgrounds in type design, data science, business administration and market research. Since July 2023 we are actively working together in Bockenheim, Frankfurt am Main, to realise our vision: To make subtitles as diverse as language itself.



Find out about our revolutionary product on phont.ai | hello@phont.ai