

# PHONT

As diverse as language itself.

## Intern for Social Media, Crowdfunding & Business Development

We are Phont, an innovative start-up based in Frankfurt. We are currently seeking an intern (m/f/d) to join our founding team and assist us in planning and executing a social media strategy, developing a crowdfunding campaign, and in business planning in general. ning, this is your calling.

### What You'll Do:

- Take responsibility for planning and executing our social media strategy in combination with a crowdfunding campaign. You will have the opportunity to apply your creativity to design an exciting campaign that conveys our vision.
- Support the team with social media work, bringing fresh ideas and contributing to the creation of engaging visual content.
- Independently lead and support strategic and operational projects, particularly in the area of business planning.
- Collaborate with our dynamic founding team on an equal footing and have the opportunity to grow with the company.
- Gain insights into all aspects of starting and running a business and collaborate directly with the founders.

Even if not all of the listed qualifications apply to you, if you identify with our mission and your interest has been piqued, we encourage you to apply. Please send us your resume and an informal cover letter to [hello@phont.ai](mailto:hello@phont.ai) and become a part of our vision: To create subtitles as diverse as language itself. We look forward to receiving your application!

**Warm regards, The Phont Team**

### What We're Looking For:

- Is studying Marketing, Business or Communication or a related field.
- Is a highly organized individual capable of independently leading and effectively communicating on projects.
- Possesses a high degree of creativity and has some prior experience in the fields of Social Media.
- Is interested in gaining insights into the Hessian start-up scene and building a network within the entrepreneurial ecosystem.
- Is fluent in both German and English, both in written and spoken communication.

### What We Bring to the Table:

- A perfect platform to expand your skills in Social Media, Campaign Management, Crowdfunding, Design, and Business Planning.
- The opportunity to take on responsibility from the outset and grow with a young and dynamic team.
- A creative and motivating work environment where every idea is welcome.
- Flexible working hours and a workplace directly on the campus of Goethe University.
- Flat hierarchies and an open and appreciative culture.

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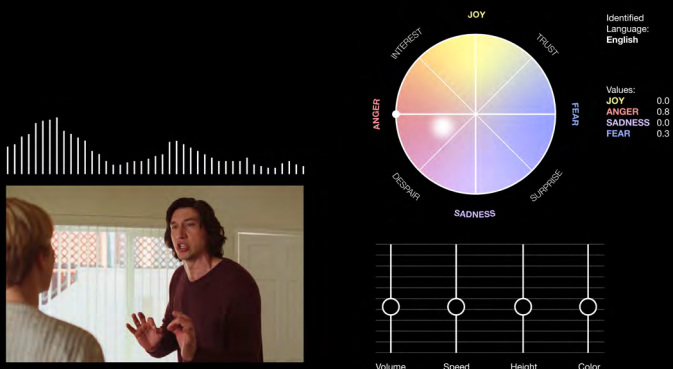
## The next big UX innovation

Subtitles are the new standard. Both in streaming and on social media, more and more videos are being watched with subtitles. But subtitles only show what is spoken and not how it is spoken. We at Phont have set ourselves the goal of finally doing something about boring and non-inclusive subtitles and making them as diverse as language itself.



## Technology

Using AI-powered emotion recognition algorithms, we detect linguistic features such as emotion in spoken language, and visualise these features through AI-generated fonts based on empirically developed type design. Customers can access the world's first audible subtitles through an API and easily integrate it into their offerings such as streaming, social media, or other digital platforms.



## Impact

Imagine you want to watch a comedy reel on social media on your way to work in a noisy subway. Or imagine that you are one of the 2 billion or so hearing impaired people in the world. With Phont, you can have a more immersive but also more inclusive media experience. By integrating Phont and showing they value inclusion, immersion and speech diversity, companies reach new audiences while proving their values. Our vision is to establish a new standard in the media industry that will have a worldwide impact.



»Equal access to all levels of education.«



»Empower the social inclusion of all.«



»Inclusive public spaces.«



## Team

We are a young startup and a diverse team with professional backgrounds in type design, data science, business administration and market research. Since July 2023 we are actively working together in Bockenheim, Frankfurt am Main, to realise our vision:

To make subtitles as diverse as language itself.



Find out about our revolutionary product on [phont.ai](https://phont.ai) | [hello@phont.ai](mailto:hello@phont.ai)